



Localism issues for WPMW-FM

West Virginia-Virginia Holding Company, LLC purchased WPMW-FM in 2005. Since then, the station has served our local area as follows:

- ✓ Assisted in establishing Wyoming County Day at the West Virginia State Legislature. Area businesses and groups showcased the county in this all day event. WPMW-FM donated money to offset some of the expense, supplied the Economic Development Authority with over 500 commercials to promote this annual event.
- ✓ Donated 300 commercials to promote the Wyoming County Toy Fund for underprivileged children.
- ✓ Our company has donated \$3000 to the Wyoming County Toy Fund
- ✓ WPMW has donated produced public service announcements and live announcements for community events such as The Mullens Dogwood Festival, The Pineville Centennial Celebration, Oceana Heritage Festival, Pineville Labor Day Celebration, Pineville Fall Festival, and Mullens Chili Festival.
- ✓ WPMW has donated air time and money to Little League Baseball, Pee Wee Football, and Youth Basketball in our county.
- ✓ WPMW recently sponsored and aired a "Meet The Candidates" forum for the upcoming Primary Election.

As manager of the station, Bob Spencer is involved in the following groups:

- ✓ Economic Development Authority – board of directors
- ✓ Wyoming County Emergency Services – committee chairman
- ✓ Wyoming County Day – board member
- ✓ Mullens Dogwood Festival – board member
- ✓ City of Pineville – various boards
- ✓ Chamber of Commerce – member
- ✓ Princeton Rays Professional Baseball – board member
- ✓ Princeton Rotary – at large member
- ✓ Salvation Army – former board member

WPMW airs high school sports from Wyoming East High School and Westside High School.

WYOMING COUNTY SCHOOLSP. O. BOX 69
PINEVILLE, WEST VIRGINIA 24874TELEPHONE: 304-732-6262
FAX: 304-732-7226**FRANK L. BLACKWELL**
SUPERINTENDENT**JAMES R. McGRADY**
ASSISTANT SUPERINTENDENT**FRANK B. MANN, III**
ASSISTANT SUPERINTENDENT

April 11, 2008

BOARD MEMBERS**PERRY E. COOK**
PRESIDENT**MICHAEL R. PRICHARD**
VICE-PRESIDENT**ARNOLD W. HARLESS**
TOMMY KNOTTS
ROBERT J. "BOB" TOLER

Michele Crist, Executive Director
West Virginia Broadcasters Association
140 7th Avenue
South Charleston, WV 25303

Dear Ms. Crist:

This letter is to confirm the availability of Joe FM (WPMW) and the excellent service that is provided to Wyoming County Schools. Joe FM is a community oriented radio station that is involved in promoting events for our county schools. Local high school football and basketball games are broadcast on a regular basis. Announcements concerning other school and/or county functions are also provided.

Whenever it is necessary to cancel school or send our students home early due to inclement weather or an individual school maintenance problem, we can count on Joe FM to broadcast the announcement to the public in a timely manner. Bob Spencer has gone above and beyond the call of duty by providing me with his home phone number in case an emergency announcement needs to be made during non-business hours.

If additional information is needed, please feel free to contact me at 732-6262, ext. 101.

Sincerely,


Frank L. Blackwell
Superintendent

FLB/kw

Dean Meadows
PO Box 568
Pineville, WV
April 9, 2003

Bob Spencer
213A Howard Avenue
Mullens, WV 25882

Dear Mr. Spencer:

Thank you for accepting membership with the Local Emergency Planning Committee. I know you are very busy and it is very commendable for you to serve your county in this way.

I also want to thank you for serving as the Chairman for the sub-committee, Public Education and Information Committee. We hope to utilize your experience in this role, and know you will do a great job.

Sincerely,

 (tw)

Dean Meadows
Chairman, Wyoming County LEPC
Director, Wyoming County Emergency Services